

Premium design for home cinema projectors:

Limited White Edition from Mitsubishi Electric

Refined technology meets scintillating design – Mitsubishi Electric now presents its top home cinema projectors as the Limited White Edition. These designer video projectors combine form, function and innovation and are a real eye catcher in any modern living room. The HC7000 and HC6800 are Mitsubishi Electric's high-end projectors for cinema enthusiasts. Full HD 1080p resolution, extraordinarily high contrast ratio and virtually no operating noise will delight film fans. Design fans will be delighted by the Limited White Edition's high-quality white gloss coating that transforms these two flagships into strikingly attractive exhibition pieces.

“Our white demo units at this year's IFA were so popular with visitors that we immediately produced a limited special edition,” explains Lars Dörholt, Marketing Manager Mitsubishi Electric EVS. The Limited White Edition is an impressive example of how rapidly Mitsubishi Electric can react to the specific wishes of customers. Participating dealers are now taking orders for the projectors.

About Mitsubishi Electric

For more than 80 years now, the name Mitsubishi Electric has stood for innovative, high-quality products on which business customers and consumers all over the world can rely. Based on its many years of experience, Mitsubishi Electric is a recognised market leader in the development, production, distribution and sale of electrical and electronic products for use in data processing and communication, aerospace, satellite communications, consumer electronics, industrial technology, energy, logistics and building services.

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